

Press release

Companies present the draft plan for the Vaihingen / Möhringen industrial area in Stuttgart

The new “Werk-Quartier” signals a new beginning at Wallgraben



Impressions of the new HUB West as new local transport hub at Vaihingen.
You can find the image in printable quality [here](#)

Stuttgart, October 28, 2021

From industrial area to “Werk-Quartier” – this is the motto of a new multi-company initiative represented by LAPP, FRIEDRICH SCHARR, BÜRKLE + SCHÖCK, TERRANETS BW, KONZEPT-E, STOLLSTEIMER, HEINEMAYERBECK ARCHITEKTEN, WIRTSCHAFTSTREUHAND and VELS climbing gym. Together they presented local law makers with a draft proposal for future urban planning developments in the Vaihingen / Möhringen industrial area in Stuttgart. The companies also sense the urgent concerns of the commercial enterprises as well as the citizens of Vaihingen and Möhringen and appealed for a broader coalition to create a vibrant future for the district.

There is no master plan

The status is as follows: Spanning Wallgraben from the left to the right is Stuttgart's largest industrial area – the Vaihingen / Möhringen industrial area – and it is booming. Along with the long-standing commercial enterprises, it is also marked by large-scale greenfield

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development of office spaces. With numerous companies such as Allianz and Daimler setting up offices in the Vaihingen / Möhringen industrial area, the number of employees on-site is set for a dramatic increase – some even estimate this figure to double and reach nearly 40,000 employees. To date, the state government of Stuttgart has planned only selective changes in the transit network. There is no master plan.

The aim is to develop the industrial area into an attractive residential and business hub. “The location is simply near and dear to me. LAPP has been in the industrial area since 1963 and we currently employ around 1,200 here. My vision is to build a vibrant and attractive district where people like to hang out, even after work,” says Andreas Lapp, CEO of Lapp Holding AG.

Addressing the issues of traffic, mobility and living conditions

LAPP put forth the development proposal for the new “Werk-Quartier” and quickly gained supporters for the idea. A collaborative approach was taken for the district’s new master plan, covering issues ranging from traffic, mobility and living conditions, as well as presenting an overall vision for future. The following points were considered: safe and attractive bike paths, more green spaces, a small activities hub and education centers, including a day-care center. “We need to focus on how to get people to their workplace and how to get our suppliers, craftsmen and fitters to the district every day,” says Rainer Otto F. Scharr, Managing Partner of the SCHARR group of companies. “We need good living conditions for everyone in the district so that the location doesn’t lose its attractiveness,” says Dominic Siegesmund, Managing Director of the VELS climbing gym. “It should be possible to offer certain services in the industrial area, so that employees don’t have to travel far during the lunch break, for example,” says Philipp Stollsteimer, Managing Director of Stollsteimer GmbH.

Urban planners designing the Big Picture

For the creative implementation of the ideas for the new “Werk-Quartier”, the initiative brought the urban planning office MESS from Kaiserslautern on board. “The Vaihingen / Möhringen industrial area can be transformed from a conveniently located, conventional industrial area into a creative hotspot in Wallgraben – an integrated, diverse part of Stuttgart where living and working become one,” says Florian Groß, an urban planner at MESS. The district will be a place for everyday life. New concepts for mobility within the district share one major goal: Moving in and around the neighborhood for ALL road users, improving the quality of public spaces and creating livelier open spaces.

1. Improved traffic flow: An essential aspect of reducing traffic is the creation of large mobility hubs on the east and west ends, where incoming motorized traffic is intercepted before circulating throughout the district. Starting from the HUBs, a new internal transport system must be designed so that people and goods can move as smoothly as possible. In addition to the West HUB as a traffic junction for local transport and the planned large car park on the A8, another mobility junction in the district’s east end is intended to further reduce traffic. The basic idea is that a new, large parking garage with the HUB can take considerable pressure off the neighborhood.
2. More green spaces: Beyond the green installations and “oases”, the new-look Sindelbach will bring upgrades to the district in terms of design and ecology.
3. Making new connections: The main structure is a lofty bridge building over the railway at Vaihingen regional train station, the latter flanked by a new train station complex.

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4. New hub: The area that houses the iconic globe-shaped gas tank lies at the heart of the district. In the future, this site will fulfill the role of an activities hub for the district, showcasing a variety of offers. In addition to the long-term new development, the first step is short-term utilization such as beer garden, urban beach, and platform for hosting events among others.

With its image and marketing concept ready to go to work, the district should be well on track to newfound popularity, a distinguished profile and indeed, a revitalization. “If we bring this concept to life, a possible picture of the future will emerge. A picture that shows how the district, with all the known challenges, can transform into a new, pioneering district of Stuttgart,” says urban planner Groß.

An initiative that invites dialog

A shared vision for the future should be inspiring for everyone, and the companies involved are keen to have their voices heard. As such, the stakeholders behind the initiative are seeking the widest possible coalition of owners, companies and area residents to refine the proposal and help bring it to life. A variety of actions, including communications campaigns and temporary activities are being planned to increase community involvement. “We know that we need patience and perseverance for this,” says Lapp. “Nevertheless, it paints a picture of a possible future and a sustainable approach to solving our current problems, as well as those that are on the horizon. We want to show politicians – and especially the people that live here – how change can be truly successful.”

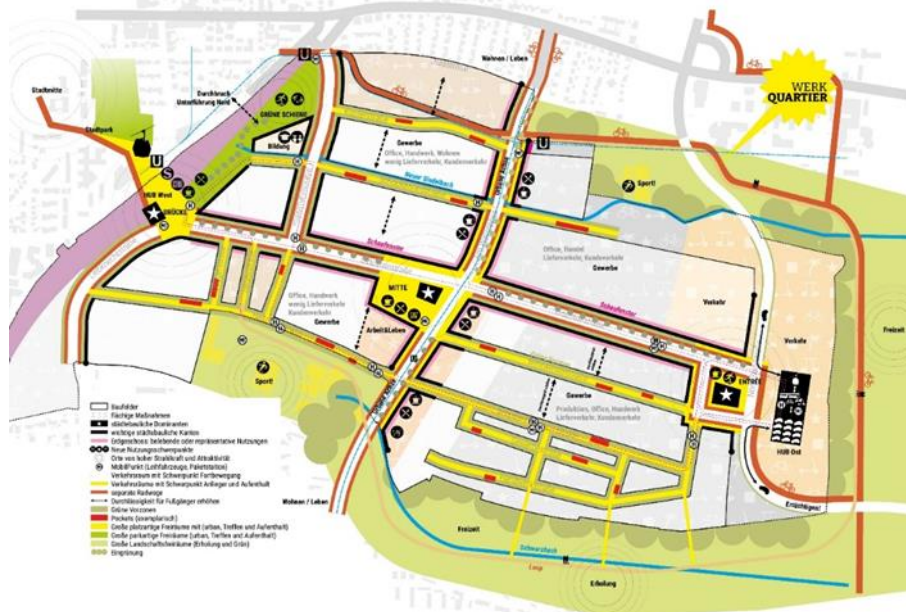
Andreas Lapp knows that planning for change, and making it happen in the Vaihingen / Möhringen industrial area is only possible with a shared dialogue. An association brought together for this purpose creates a roof under which all stakeholders in the district – those advocating change and seeking actively to promote it – can come together. The mission of the association is the contemporary development and improvement of the Stuttgart-Vaihingen / Möhringen industrial area, in particular to maintain it and increase its appeal for employees, customers, suppliers and residents. The association is open to new corporate members or individuals who want to improve the area. “We invite you: Together we can turn the Vaihingen / Möhringen industrial area into a district of the future – the Werk-Quartier,” says Andreas Lapp.

You can find more information about the “Werk-Quartier” and the association at: www.werk-quartier-stuttgart.de

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The map shows an overview of the proposed structural measures. You can find the image in printable quality [here](#)



The map shows all the main aspects of the proposed developments. You can find the image in printable quality [here](#)

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The traffic junction in the east of the quarter with parking garage and autonomous systems. You can find the image in printable quality [here](#)



The future center of the Werk-Quartier, which sees itself as a stage for urban life. You can find the image in printable quality [here](#)

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About LAPP:

Headquartered in Stuttgart, Germany, LAPP is a leading supplier of integrated solutions and branded products in the field of cable and connection technology. The company's portfolio includes standard and highly flexible cables, industrial connectors and cable entry systems, customized system solutions, automation technology and robotics solutions for the intelligent factory of the future, as well as technical accessories. LAPP's core market is in the industrial machinery and plant engineering sector. Other key markets are in the food industry as well as the energy and the mobility sector.

LAPP has remained in continuous family ownership since it was founded in 1959. In the 2019/20 business year, it generated consolidated revenue of 1,128 million euros. LAPP currently employs approximately 4,575 people across the world, has 20 production sites and around 43 sales companies. It also works in cooperation with around 100 foreign representatives.

