Information about the use of images and graphics for external business communication

Intended use: (please mark as appropriate)			
	Corporate website		
	Online-Shop		
	Corporate presentation		
	Press, media and print materials		
	Other use:		
Intended use (geographical):			
	national		
	international		
	images or graphics would you like to use?		
Comments:			

Direct contact with sales representative:					
not existing exists with Mr./Mrs.					
Company contact data:					
Customer number					
Company:					
Street / Number					
ZipCode / City					
Country					
URL (When online use is intended):					
Data of contact person					
Name:					
First name:					
Department/Position:					
Telephone number:					
E-Mail:					

Licence agreement

between				
U.I. Lapp GmbH				
Schulze-Delitzsch-Straße 25				
70565 Stuttgart				
(hereinafter referred to as "Lapp")				
and				

(hereinafter referred to as "the Applicant")

The general terms of use below regulate the use of images and texts that Lapp makes available to the Applicant. By confirming their validity the Applicant is expressly agreeing to these terms. These terms shall apply exclusively. Other general terms of business on the part of the customer shall not be the subject of this agreement.

§ 1 Sale through online shops

Lapp agrees to the Applicant offering products by Lapp through its online shop, as appropriate. The Applicant undertakes to provide Lapp with accurate information, in particular, the URL of the online shop.

§ 2 Licence and purpose of the licence

If the Applicant receives from Lapp images or texts with regard to Lapp products, the following provisions shall apply:

Lapp hereby grants the Applicant a non-exclusive, non-transferable licence, unrestricted by time and place, for the use of the images and texts provided for the permitted uses listed under § 2 below.

Images and texts may only be used for advertising and sales in respect of products made by Lapp or its affiliates.

§ 3 Forms of use

The following rights of use are transferred:

- The right of reproduction and distribution
 This comprises the right to reproduce, distribute, or arrange for another party to reproduce/distribute the images and texts at the Applicant's discretion.
- The right to call up and use online
 This comprises the right to make the images and texts available by means of any form of storage or data transfer technology whatsoever.
- The right to make prints
 This comprises the right to use the images and texts for the production,
 reproduction and distribution of printed matter, particularly catalogues.
- The transmission right
 This comprises the right to broadcast the images and texts as often as desired by means of all technical processes, via transmissions of every description or other technical means.
- The right to advertise
 This comprises the right to use the images and texts for advertising purposes. All forms of advertising are included in this. Only advertising for Lapp's products or services is permissible however.

Any editing of the images is not permitted as a matter of principle. Making changes to the size of the image (scaling up or down, cropping) is the sole exception to this. Texts may not be changed. The use of other character fonts/colours or sizes is permitted. Storing these in other file formats is also permitted in both cases.

All rights to images and texts that have not been mentioned remain with Lapp and/or the respective authors.

Remuneration

Lapp shall forego any remuneration from the Applicant for the assignment of the rights of use.

§ 5

Author's copyright notice

The Applicant is only obliged to attach a copyright mention in respect of the image or text if a mention of this type is attached to the original received from Lapp. This copyright mention must be adopted by the Applicant unchanged.

§ 6

Use of the materials

The Applicant shall refrain from using the images and texts in a manner and context that distorts them and in particular, in a way that is unreasonable or derogatory to Lapp.

§ 7

Place of performance and place of jurisdiction

The place of performance for all obligations arising from this agreement, and also the place of jurisdiction shall be Stuttgart. This restriction shall not apply if the purchaser has no general place of jurisdiction in Germany. We shall nevertheless be entitled to institute legal proceedings at the customer's place of residence. The laws of the Federal Republic of Germany shall apply exclusively. The UN Convention on International Sale of Goods (CISG) is excluded.

Safety notice:

Lapp products are always checked to ensure that they are safe to use, in accordance with established standards and our own regulations, which complete the standards. As a part of this, the prevailing statutory provisions and safety guidelines are taken into consideration. Product-specific risks for users can thus be excluded, as far as is humanly possible, for

cases of correct and proper use. In cases of improper use or misuse however, substantial risks to people and the environment could arise. For this reason, our cables and connectors are exclusively intended for responsible further processing and use by qualified electricians or EMC specialists.

General information is included with individual products with regard to their use. Regardless of this, the DIN VDE 0298 and DIN VDE 0891 standards regarding the use of cables and connectors shall apply.

Please note: Lapp machines and handling devices should only be used in a manner that is appropriate for their construction and should be deployed by trained specialist staff.

Please inform your customers accordingly.

(Place, date, signature of Applicant)	(Place, date, signature of Lap