



INDIAN BUSINESS CENTER
Stuttgart | Germany

WELCOME TO THE IBC!

**The right place to start your business and
turn it into a success!**





OFF TO STUTT GART!

Some say the first step is always the hardest. But that is not necessarily the case. Especially not for Indian companies wanting to break into the German market. Our Indian Business Center in Stuttgart provides the underlying framework for successful market entry from the outset. This, in turn, promotes economic relations between India and Baden-Württemberg.

Since it was founded in 2005, the Indian Business Center has been a springboard to success for Indian companies. Our modern offices have everything a company could ever need to create an efficient workspace and ensure a smooth market launch. So you can fully focus on your business right from the word go. This saves time, money and hassle.

But the Indian Business Center is more than just a plug-and-play concept. Our tenants benefit from a strong net-

work of skilled contacts who can help with all issues encountered during market entry. The location is also hugely beneficial. There is a reason why the Stuttgart Metropolitan Region is an excellent economic, academic and cultural hub and home to global brands such as Mercedes-Benz, Bosch and Porsche.

There is nothing to stop you and your company from achieving success in Germany. Stuttgart awaits you!

Kind regards

Andreas Lapp

Honorary Consul of the Republic of India for Baden-Württemberg and Rhineland-Palatinate

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STUTT GART – INNOVATION METROPOLIS AND BUSINESS CAPITAL

Innovative, creative, sustainable and international: Stuttgart, the capital of Baden-Württemberg, is the centre of a federal state that is considered to be the most innovative economic region in Europe. Here, global players and start-ups are just as much at home as highly specialised small and medium-sized enterprises, many of them world market leaders in their sector.

Together they make Stuttgart a hot spot of innovation in mobility, electronics and information technology. Throughout Europe, the city is not only one of the leading high-tech locations, but is also top in the field of creative industries.

Our research sector, which is closely linked to business, also ranks at world level. The Fraunhofer-Gesellschaft is one of the world's most powerful research institutions in terms of patents and is represented by renowned institutes in Stuttgart. Across the EU, expenditure on research and development was highest in the Stuttgart region, at around 7% of regional gross domestic product.

Economy and ecology here in Stuttgart go hand in hand: in summer 2022, the city decided to become climate neutral by 2035. Stuttgart will thus take on a pioneering role in climate and environmental protection and push this climate pact forward in close cooperation with the business community.

A number of Indian companies that are based in Stuttgart or maintain business relations with local companies have already contributed to the success story of our location. The Indian Business Center is an extremely important networking partner for many of these companies, opening doors, providing information and creating connections.

We, the Economic Development Department, will also be happy to provide you with advice and support, whether you have questions about setting up a business or about potential business partners. We kindly invite you as a company or investor to benefit from the strengths and the welcoming culture of our business location. As an innovation metropolis, we are open to new impulses and look forward to talking to you.

With this in mind: welcome to Stuttgart!

Yours,

Matthias Pfeiffer
Deputy Head of the Economic Development Department
of the City of Stuttgart

WELCOME TO STUTTGART!



Stuttgart – The Melting Pot of Southern Germany

Stuttgart is situated in the very heart of Southern Germany and offers a variety of opportunities for every newcomer, especially in terms of growing business. With more than 5.4 million inhabitants in the metropolitan area, Stuttgart encompasses over 180 different nations. This makes it one of the most international as well as multicultural cities in Germany; around 46% of its inhabitants have an international background. Stuttgart invites you to become part of its vivid life and to experience the perfect balance between a rich economy and a flourishing cultural life.

The Flourishing Industrial Area

Stuttgart, the state capital of Baden-Württemberg, is widely-known as one of the industrial heartlands in Europe. The state of Baden-Württemberg is famous for its advanced industry with over 500,000 companies and a total of around 4.5 million employees. Stuttgart enjoys an exceptional reputation all over the world through worldrenowned brands, such as Mercedes-Benz, Porsche or Bosch. A strong position in industry is held by middle-sized companies: overall more than 99% of companies have less than 250 employees. The 14% of foreign companies is a proud indicator of Stuttgart's openness to an international environment. The trump cards of Baden-Württemberg are its economic strength and high purchasing power, offering strong incentives to Indian companies to invest.



Stuttgart – The Transport Hub

The excellent transport options are guaranteed by more than 50 airlines, offering direct flights to Stuttgart from more than 100 destinations in 30 countries. Another important transit option is Stuttgart's main railway station with some 1.200 trains arriving and departing daily. Many German and European metropolises are directly connected through this junction. Moreover, the cities of Frankfurt, Munich and Zurich are only two hours' driving distance from Stuttgart. Thanks to such a well-developed transport network, it is possible to quickly reach just about anywhere in the world.

Sophisticated Culture

The strong pulse of the city invites you to explore its buildings and enjoy the rich culture by visiting modern museums and theatres. In Swabia, there is always a reason to celebrate, thanks to a wide range of events and festivals. The great public magnet is the Cannstatter Volksfest, Stuttgart's Beer Festival, which draws around 4 million guests annually. The cosy atmosphere of Stuttgart and the friendly spirit of Southern Germany are especially appealing during Christmas time, as Christmas Market festivities offer a variety of traditional food and beverages along with local customs.

Economic and Scientific Development

Hand in hand with industrial and economic growth, Stuttgart can be proud of its scientific development. In the Stuttgart region, numerous institutions such as the Fraunhofer Institute, the Institute for Collaborative Industrial Research, the Max-Planck Institute and many others serve as proof of a first-class research and learning infrastructure. Eurostat figures reveal the Stuttgart Region to be Europe's leading hightech area, which is a result of close cooperation between universities, research establishments and companies.

Stuttgart: Best Quality of Life

Stuttgart is famous for its high living standards. It has an appealing city landscape with hills and vineyards which, along with its mild climate, creates an almost Mediterranean flair. Stuttgart has a vast expanse of green parks and forests and possesses the largest sources of natural mineral spring waters in Western Europe. With its excellent leisure activities, Stuttgart has something to offer for everyone. Furthermore, Stuttgart counts among the safest cities in Europe, therefore offering a good environment, especially for families.



FURNISHED OFFICES AND MEETING ROOMS

Your office includes:



Reception service



Vitalised water



Kitchenette



24/7 access



Communal areas



Coffee machine



Business network



Customised office sign



Company Restaurant



Air conditioning



Office cleaning



Service charges
included



Meeting rooms



Postal service
(incoming mail)



We create the ideal work environment for your business enterprise. We offer a friendly and calm atmosphere and excellent basic conditions for your perfect start on the German market!

We offer our office spaces at low rental prices which are well below regular market prices.



... AND THE INDIAN BUSINESS CENTER OFFERS MUCH MORE

- English/German speaking and interculturally trained staff
- Consular and translation services
- Help in finding lawyers, tax consultants, banks and more
- Business networking events
- Opportunities to network with other companies, customers and partners locally at our common meeting and coffee points
- Excellent connections to the public transport network to ensure very good accessibility at all times. (20 minutes to the international airport and Stuttgart city centre)

Our portfolio comprises offices for Indian companies and businesses in different sizes, which can be leased fully equipped. Minimum rental period is 6 months.

OFFICES

Office S

1–2 persons
From 6 months
Price on request

Office M

3–4 persons
From 6 months
Price on request

Office L

5–6 persons
From 6 months
Price on request

INDIAN NETWORK AND OUR PARTNERS



Economy and Business

City of Stuttgart, Business Development Department

– www.stuttgart.de/en

Baden-Württemberg International – www.bw-i.de/en

Haus der Wirtschaft – www.hausderwirtschaft.de

Indo-German Chamber of Commerce

– www.indien.ahk.de/

Chamber of Commerce and Industry Stuttgart

– www.ihk.de/stuttgart/english

German-Indian Round Table – www.girt.de

Trade Fair Stuttgart – www.messe-stuttgart.de/en

Legal and Consular Services

Indian Honorary Consulate

– www.honorarkonsulat-indien.de

Indian Embassy Berlin – www.indianembassyberlin.gov.in

Indian Consulate General Munich – www.cgimunich.gov.in

Germany Trade and Invest – www.gtai.de

Sponsorship

LAPP

– www.lappgroup.com

Cultural Institutions and Events

German Indian Society – www.dig-ev.de

Theater am Faden – www.theateramfaden.de

Indian Film Festival Stuttgart

– www.indisches-filmfestival.de/en

Opera House Stuttgart – www.staatsoper-stuttgart.de

Residential services

Information about Stuttgart and the region

– www.stuttgart-tourist.de/en

Welcome Center Stuttgart – <https://welcome.stuttgart.de>

Local citizen office – www.stuttgart.de/buergerbueros

Foreign registration office – www.stuttgart.de/en

International School Stuttgart – www.issev.de

- Are you already doing business in Germany and want to be closer to your customers?
- Do you need more information about Stuttgart as a business location?
- Does our IBC seem suitable for you and would you like to meet us, our network, and to see our offices?

CONTACT US TO ARRANGE A FREE APPOINTMENT!

Contact:

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Reach us by public transport:

- U12 from Stuttgart Main Station (Hbf): get off at station “Lapp Kabel”
- S2 or S3 from Stuttgart International Airport/Fair, get off at station “Vaihingen”, from there take bus number 80 until it reaches “Lapp Kabel”.

