# Indian Business Center Stuttgart Germany



Welcome to the IBC!
The right place to start your business and turn it into a success!



# Off to Stuttgart!



Some say the first step is always the hardest. But that is not necessarily the case. Especially not for Indian companies wanting to break into the German market. Our Indian Business Center in Stuttgart provides the underlying framework for successful market entry from the outset. This, in turn, promotes economic relations between India and Baden-Württemberg.

Since it was founded in 2005, the Indian Business Center has been a springboard to success for Indian companies. Our modern offices have everything a company could ever need to create an efficient workspace and ensure a smooth market launch. So you can fully focus on your business right from the word go. This saves time, money and hassle.

But the Indian Business Center is more than just a plug-and-play concept. Our tenants benefit from a strong network of skilled contacts who can help with all issues encountered during market entry. The location is also hugely beneficial. There is a reason why the Stuttgart Metropolitan Region is an excellent economic, academic and cultural hub and home to global brands such as Mercedes-Benz, Bosch and Porsche.

There is nothing to stop you and your company from achieving success in Germany.

Stuttgart awaits you!

Kind regards

Andreas Lapp

Honorary Consul of the Republic of India for Baden-Württemberg

and Rhineland-Palatinate

# Dear Sir or Madam



Stuttgart is a highly attractive city. We are the number one major city in Germany in terms of GDP per person employed. Due to an outstanding level of productivity, Stuttgart is a hotspot for local companies and firms that want to be based here.

A number of aspects demonstrate the economic clout of Stuttgart, capital of Baden-Württemberg: the city is one of the international leaders in mobility and engineering, with ground-breaking key technologies in environmental engineering and exceptional innovative strength. We are an international leader in IT, and, according to a recent EU study, the top location for creative industries in Europe. We are also one of Germany's major financial centres. Stuttgart is particularly attractive to the startup scene.

We want our economic hub to continue to be known for its growth and innovation, so we are always open to new incentives, investments and partnerships from international sources. A large number of Indian companies already enhance Stuttgart with their business activities. The Stuttgart Economic Development team will help you to settle in and find local partners.

See you soon in Stuttgart!

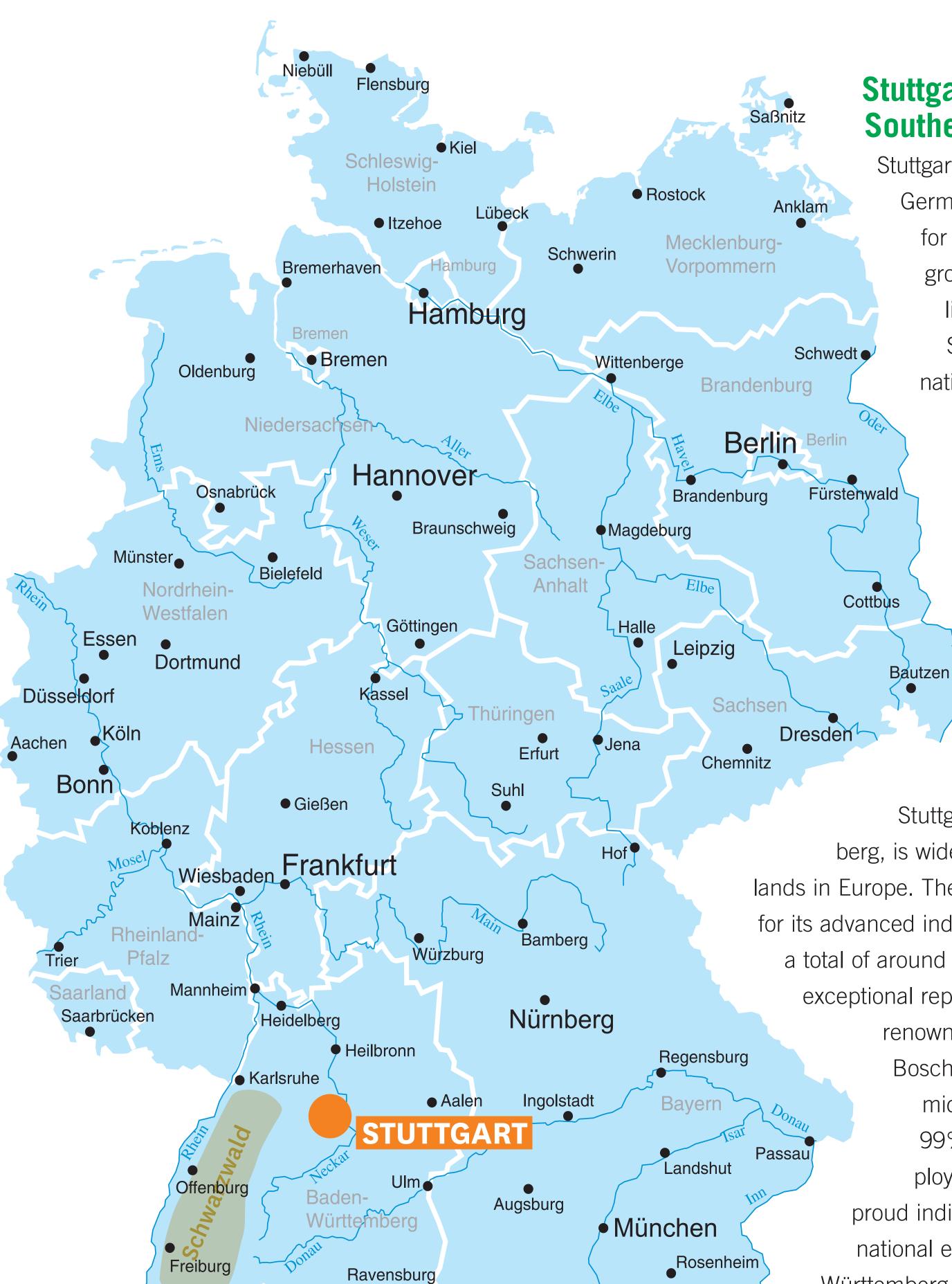
Yours sincerely

Ines Aufrecht

Business Development Director for the state capital of Stuttgart



# Welcome to Stuttgart



Kempten

Garmisch-Parten-

kirchen

# **Stuttgart - The Melting Pot of Southern Germany**

Stuttgart is situated in the very heart of Southern Germany and offers a variety of opportunities for every newcomer, especially in terms of growing business. With more than 4.6 million inhabitants in the metropolitan area, Stuttgart encompasses over 170 different nations. This makes it one of the most international as well as multicultural cities in Germany; around 40% of its inhabitants have an international background. Stuttgart invites you to become part of its vivid life and to experience the perfect balance between a rich economy and a flourishing cultural life.

# The Flourishing Industrial Area

Stuttgart, the state capital of Baden-Württemberg, is widely-known as one of the industrial heartlands in Europe. The state of Baden-Württemberg is famous for its advanced industry with over 500,000 companies and a total of around 4 million employees. Stuttgart enjoys an exceptional reputation all over the world through worldrenowned brands, such as Daimler, Porsche or Bosch. A strong position in industry is held by middle-sized companies: overall more than 99% of companies have less than 250 employees. The 14% of foreign companies is a proud indicator of Stuttgart's openness to an international environment. The trump cards of Baden-Württemberg are its economic strength and high purchasing power, offering strong incentives to Indian companies to invest.

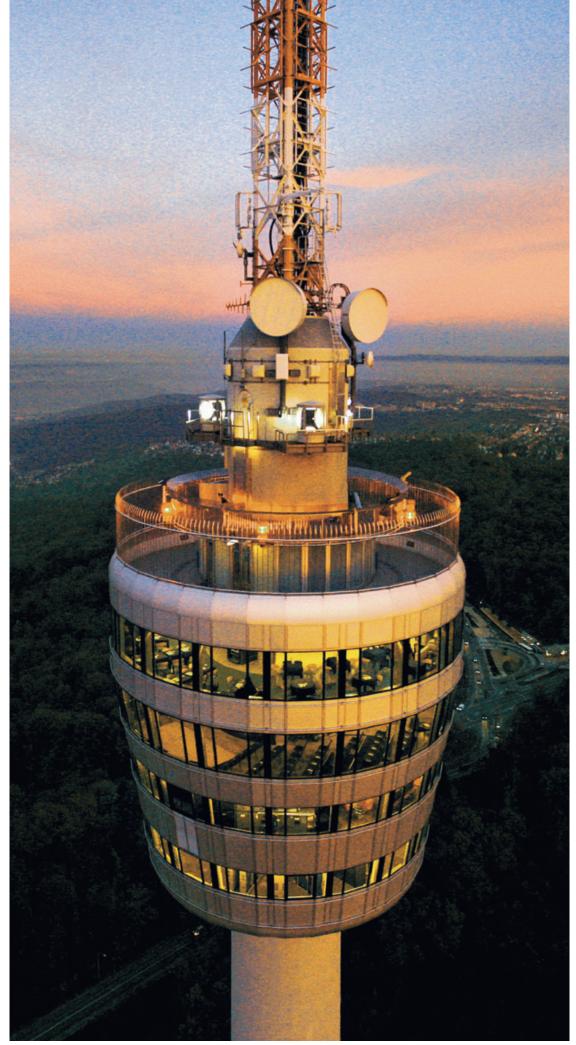


Konstanz











#### **Stuttgart - The Transport Hub**

The excellent transport options are guaranteed by more than 50 airlines, offering direct flights to Stuttgart from more than 100 destinations in 30 countries. Another important transit option is Stuttgart's main railway station with some 120 trains arriving and departing daily. Many German and European metropolises are directly connected through this junction. Moreover, the cities of Frankfurt, Munich and Zurich are only two hours' driving distance from Stuttgart. Thanks to such a well-developed transport network, it is possible to quickly reach just about anywhere in the world.

#### **Economic and Scientific Development**

Hand in hand with industrial and economic growth, Stuttgart can be proud of its scientific development. In the Stuttgart region, numerous institutions such as the Fraunhofer Institute, the Institute for Collaborative Industrial Research, the Max-Planck Institute and many others serve as proof of a first-class research and learning infrastructure. Eurostat figures reveal the Stuttgart Region to be Europe's leading high-tech area, which is a result of close cooperation between universities, research establishments and companies.

#### **Sophisticated Culture**

The strong pulse of the city invites you to explore its buildings and enjoy the rich culture by visiting modern museums and theatres. In Swabia, there is always a reason to celebrate, thanks to a wide range of events and festivals. The great public magnet is the Cannstatter Volksfest, Stuttgart's Beer Festival, which draws around 4 million guests annually. The cosy atmosphere of Stuttgart and the friendly spirit of Southern Germany are especially appealing during Christmas time, as Christmas Market festivities offer a variety of traditional food and beverages along with local customs.

#### **Stuttgart: Best quality of life**

Stuttgart is famous for its high living standards. It has an appealing city landscape with hills and vineyards which, along with its mild climate, creates an almost Mediterranean flair. Stuttgart has a vast expanse of green parks and forests and possesses the largest sources of natural mineral spring waters in Western Europe. With its excellent leisure activities, Stuttgart has something to offer for everyone. Furthermore, Stuttgart counts among the safest cities in Europe, therefore offering a good environment, especially for families.







# Furnished Offices and Meeting Rooms

Your office includes:



**Reception service** 



Postal service (incoming mail)



Vitalised water



24/7 access



**Communal areas** 



Kitchenette



**Business network** 



Customer signage (setup free)



**Coffee machine** 



Air conditioning



Internet



Service charges included

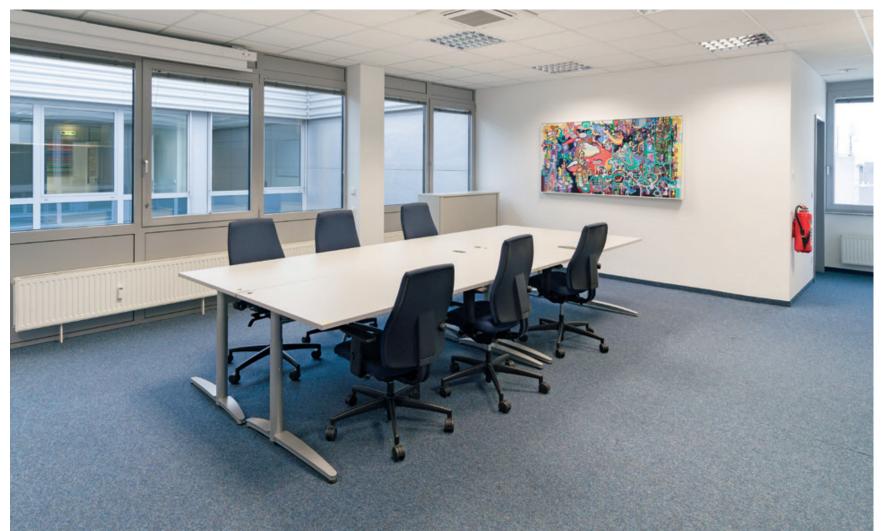


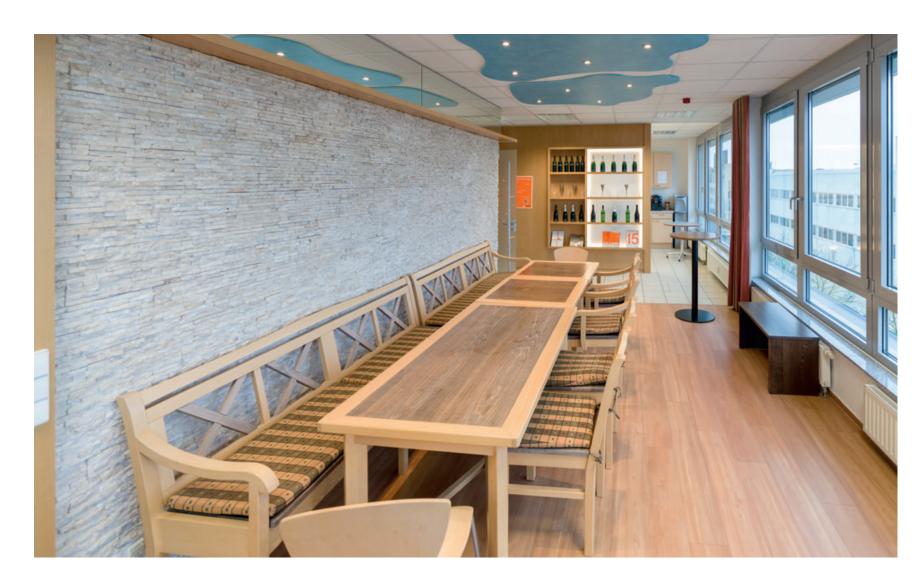
**Meeting rooms** 



Office cleaning











We create the ideal work environment for your business enterprise. We offer a friendly and calm atmosphere and excellent basic conditions for your perfect start on the German market!



# ... and the Indian Business Center offers much more

- English/German speaking and interculturally trained staff
- Consular and translation services
- Help in finding lawyers, tax consultants, banks and more
- Business networking events
- Opportunities to network with other companies, customers and partners locally at our common meeting and coffee points
- Excellent connections to the public transport network to ensure very good accessibility at all times. (20 minutes to the international airport and Stuttgart city centre)

Our portfolio comprises offices for Indian companies and businesses in different sizes, which can be leased fully equipped. Minimum rental period is 6 months.



We offer subsidised office spaces at low rental prices which are well below regular market prices.

# Offices

# Office S

1 – 2 personsFrom 6 months

**Price on request** 

# Office M

3 – 4 persons From 6 months

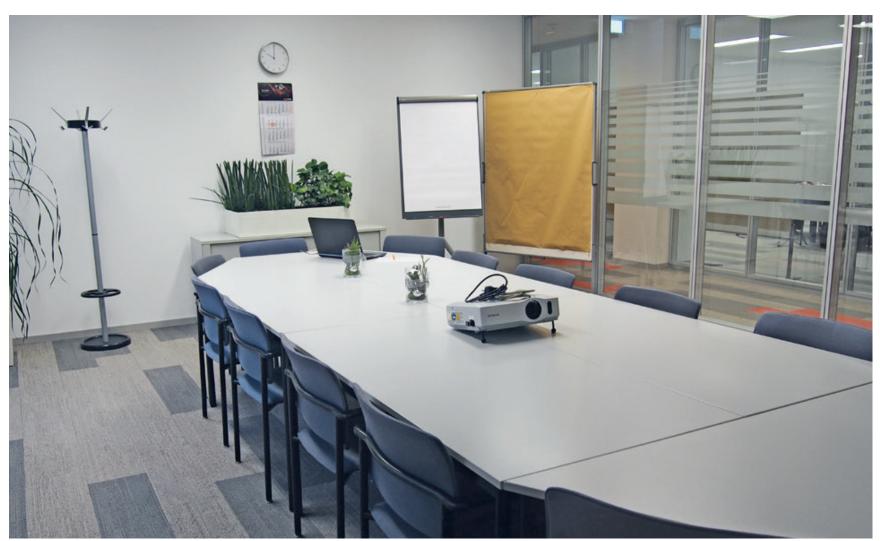
**Price on request** 

# Office L

5 – 6 persons From 6 months

**Price on request** 







## Indian Network and our Partners

#### **Economy and Business**

City of Stuttgart, Business Development Department

– www.stuttgart.de/en

**Baden-Württemberg International** — www.bw-i.de/en **Haus der Wirtschaft** — www.hausderwirtschaft.de **Indo-German Chamber of Commerce** 

– www.indien.ahk.de/

**Chamber of Commerce and Industry Stuttgart** 

– www.stuttgart.ihk24.de/english

**Trade Fair Stuttgart** – www.messe-stuttgart.de/en **German-Indian Round Table** – www.girt.de

#### **Legal and Consular Services**

**Indian Honorary Consulate** 

- www.honorarkonsulat-indien.de
 Indian Embassy Berlin – www.indianembassy.de
 Indian Consulate General Munich – www.cgimunich.com
 Germany Trade and Invest – www.gtai.de

## Sponsorship

**LAPP** 

– www.lappgroup.com



#### **Cultural Institutions and Events**

**German Indian Society** — www.dig-bundesverband.de **Theater am Faden** — www.theateramfaden.de **Indian Film Festival Stuttgart** 

www.indisches-filmfestival.de/en

**Opera House Stuttgart** – www.oper-stuttgart.de

#### **Residential services**

**Information about Stuttgart and the region** 

– www.stuttgart-tourist.de/en

Welcome Center Stuttgart – www.welcome.stuttgart.de

Local citizen office – www.stuttgart.de/buergerbueros

Foreign registration office – www.stuttgart.de/en

International School Stuttgart – www.issev.de

- Are you already doing business in Germany and want to be closer to your customers?
- Do you need more information about Stuttgart as a business location?
- Does our IBC seem suitable for you and would you like to meet us, our network, and to see our offices?

# Contact us to arrange a free appointment!

#### **Contact:**

Maria Dobritzsch

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Oskar-Lapp-Straße 2, 4<sup>th</sup> floor
70565 Stuttgart, Germany

#### **Visiting address:**

Schulze-Delitzsch-Straße 29 70565 Stuttgart

#### Reach us by public transport:

- U12 from Stuttgart main railway station: get out at station "Lapp Kabel"
- S2 or S3 from Stuttgart International Airport/Fair, get out at station "Vaihingen", from there take bus number 80 until it reaches "Lapp Kabel".

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