

## Lapp Innovation Award Winners Announced

- *The Lapp Innovation Award launched in May 2015 aims at fostering innovation of Indian industries in full support of the 'Make In India' Campaign.*
- *The winners of the first edition of Lapp Innovation awards are Titan Industries, Hirotec India and Tony Engineering.*

**Bangalore, November 2015:** [Lapp India](#), a 100% subsidiary of the Lapp Group Germany, a leading supplier of integrated solutions and branded products in the field of cable and connection technology in India announced the winners of the Lapp Innovation award at a ceremony held in Coimbatore. The award ceremony was presided by **Dr. Ewald Bentz - Chief Representative of Lapp Holding, Mr Marc Jarrault - MD of Lapp India, Mr. V. Krishna kumar - Vice President of SIEMA and Dr. R. Rudramoorthy - Principal of PSG College of Technology**. Launched at the occasion of the 10<sup>th</sup> jubilee celebrations of LAPP India and PSG College of Technology's partnership, the '**Lapp Innovation Award**' recognizes outstanding industries which uses Lapp cables and associated products and solutions for developing innovative products which have a strong impact on sales, productivity improvement, energy savings and sustainable development. Other criteria to assess the winners were the complexity of the applications and the number of Lapp products utilized.

Out of the numerous applications, only the top 3 business cases were selected as per the above mentioned criteria and the respective companies invited to present their innovation at the PSG – Lapp Centre of Excellence in Cable technology in Coimbatore, Tamil Nadu. The jury members consisted of members from PSG College of Technology in Coimbatore and Lapp India.

The winner of the **Platinum award** was **Titan Company Limited** for its **Robotic High Precision Sensor Assembly Machine for clean room application environment**. The award was handed over by **Dr. Ewald Bentz, Chief Representative of Lapp Holding** along with a cash prize of INR 3, 00,000.

The winner of the **Gold award** was **Hirotec India** for its **Assembly Tooling for automotive industry for Digital I/O and Power applications**. The award was handed over by **Mr Marc Jarrault, MD of Lapp India and Dr. R. Rudramoorthy - Principal of PSG College of Technology** with cash prize of INR 2, 00,000.

The winner of the **Silver award** was **Tony Engineering** for its **Soft Flow Fabric Dyeing Machine which reduces fabric processing time and minimizes waste water discharge**. The award was handed over by **Mr. V. Krishna kumar, Vice President of SIEMA** with cash prize of INR 1, 00,000.



**Dr. Ewald Bentz Chief Representative of Lapp Holding** - “An event of this nature is an innovation by itself and epitomizes Lapp's vision of encouraging innovation. The origin of the first colour coded cable by Mr. Oscar Lapp was also an invention. It is important to foster an environment of innovation within organizations. Any innovation should first be tried out at the local regional level and every effort must be made to scale the same to the global level”

Also speaking at this occasion, **Dr. B. Vinod, Head of PSG Robotics and Automation**

**Engineering department as well as responsible for Lapp Centre of Excellence at PSG and esteemed jury member** - “We were pleased to see the enthusiasm among the industries, and the innovation that they brought in. In today’s world, innovation has become the prime focus among all industries. Lapp Innovation Award is indeed a great platform to recognize and motivate the effort of industries for their innovation in their respective fields”

**On receiving the award, Mr Krishnamurthy, Manager - Electric Assembly, Titan Company Ltd** commented “We are very happy to have been associated with Lapp cables over the last 15 years. Since our equipment’s use sensors, we chose Lapp cables for its quality, reliability and their strong commitment to on-time delivery”

**Mr Marc Jarrault - MD of Lapp India** précised “For Lapp, Innovation is at the core of our business. The key objective of this award was to recognize those industries who have invested in innovation. We were pleased to see 20 nominations coming from customers across cities in south India such as - Coimbatore, Salem, Bangalore, Hosur, Hyderabad, Vijayawada and Tirupur in the first edition of Lapp Innovation award. This gives us an assurance that we will see more participation from industries in the next edition of the innovation awards.”

“We are delighted to see the excitement and enthusiasm of our customers representing various verticals such as - automation, textile, automotive, machine tools, oil and gas, renewable energy, process industries as well as the infrastructure and building sectors across cities in south India, who participated in the celebration of innovation at Coimbatore.”

All customers were really thrilled that Lapp India took the initiative of organizing such an Award which encourages them further towards innovation. Going forward the Lapp Innovation Award will take place every 3 years.

## **About Lapp India**

[Lapp India](#) is a 100% subsidiary of the LAPP GROUP Germany, is a leading supplier of integrated solutions and branded products in the field of cable and connection technology. Having started its operations in 1996 with a manufacturing unit in Jigani, Bangalore Lapp India provided in 2014 about 120,000 km per year of control, instrumentation, power and data cables along with connectors, accessories and End to End Systems to over 3000 customers pan India spread across different industry segments such as automation, textile, automotive, machine tools, oil and gas, renewable energy, process industries, as well as in the infrastructure and building sectors.

- 23 Sales offices close to customers all over India
- 260+ employees committed to best serve customers
- Strong Network of 130 + dealers
- 2 top of the notch manufacturing units - Bangalore and Bhopal
- State of the Art Laboratory
- Fully fledged Technology and innovation centre

In 2012, Lapp India completed phase 1 of its second manufacturing plant in Pilukedi, Bhopal which produces more than 216,000 kms of single core cables per annum, catering mainly to the Building Cable Segment. The production area at Jigani was also doubled in 2014 and a new multi core line was commissioned in Bhopal with a total investment of over 5 Million Euros.

Lapp brands - ÖLFLEX®, UNITRONIC®, ETHERLINE®, HITRONIC®, EPIC®, SKINTOP®, SILVYN®, FLEXIMARK® - are some of the best-known in the cable technology field and have earned an outstanding reputation as premium products. All over the world, they stand for the values which Lapp and their customers consider paramount: quality, precision and reliability.

## **About the Lapp Group:**

Headquartered in Stuttgart, Germany, the Lapp Group is a leading supplier of integrated solutions and branded products in the field of cable and connection technology. The Group's portfolio includes standard and highly flexible cables, industrial connectors and screw technology, customized system solutions, automation technology and robotics solutions for the intelligent factory of the future, as well as technical accessories. The Lapp Group's core market is in the industrial machinery and plant engineering sector. Other key markets are in the food industry as well as the energy and the mobility sector. The Lapp Group has remained in continuous family ownership since it was founded in 1959. In the 2013/14 business year, it generated consolidated revenue of 820 million euros. Lapp currently employs approximately 3,200 people across the world, has 18 production sites and over 40 sales companies. It also works in cooperation with around 100 foreign representatives.