

Lapp Group in association with India Honorary Consulate celebrates the 13th Anniversary of the vibrant 'Stuttgart meets Mumbai' Wine Festival

Mumbai, January 2017: Lapp Group, headquartered at Stuttgart, the leading supplier of integrated solutions and branded cable and connection technology products, celebrated, the 13th anniversary of 'Stuttgart meets Mumbai' Wine Festival at Taj Lands End Hotel, Mumbai on 27th and 28th of January 2017 in association with **India Honorary Consulate**.

Mr. Andreas Lapp, Honorary Consul of the Republic of India for Baden-Wuerttemberg and Rhineland Palatinate, Chairman of the Board Lapp Lapp Holding AG, inaugurated the Wine Festival along with Mr. W. Kretschmann, Minister-President of Baden-Wuerttemberg and Mr. Fritz Kuhn, Lord Mayor of Stuttgart. Addressing the dignitaries, Mr. Lapp, urged the present representatives to continue to give their warm and extended support to enhance and strengthen the trade and cultural relations between the twin cities of Stuttgart and Mumbai.

The highlight of the festival was Mr. W. Kretschmann, and his highly ranked political delegation of 120 representatives from art, media, education, business, science and politics. Other esteemed guests included, Mr. Fritz Kuhn; Mr. Dr. Frank Mentrup, Lord Mayor City of Karlsruhe; Mrs. Snehal Ambekar, Mayor of the City of Mumbai; Mr. Ajoy Mehta, Municipal Commissioner of Greater Mumbai; Mr. Subhash Desai, Hon'ble Minister for Industries, State of Maharashtra; Mr. Summit Mullick, Chief Protocol Officer and Principal Secretary, Government of Maharashtra.

Mr. Andreas Lapp on the occasion said, "Lapp India is currently the Lapp Group's biggest operation outside of Germany. Ever since we set-up our office in India in 1996, we have aimed to strengthen the business ties and, create a business and cultural platform to showcase the best of both cities. We believe the festival will act as catalyst to foster new trade relations between India and Germany. This is a great opportunity for experts from different sectors to interact with each other, understand the dynamics of the markets and exchange ideas thus paving the way for the future."

The festival, this year promoted '**Business and Culture**' among the twin-cities and was attended by Lapp India's esteemed customers along with people from various other fraternities. The initiative marked Lapp Group's commitment to strengthen Germany and India's trade relationship. The event serves as a networking event to further explore the countries business potential by, providing an excellent standpoint for thriving sectors to engage in a cross border knowledge exchange and accomplish a synergy for fruitful partnerships. Germany and India share strong economic and commercial relations and this initiative undertaken by the Lapp Group will help trigger the interest of the influencers of the industry.

The festival once again served award-winning wines and culinary specialties of Stuttgart. The live cooking show with Senior-Pâtissier Mr. Schäfer of the star kitchen Speisemeisterei

(Stuttgart) was the highlight, serving up classic German delicacies like Swabian Maultaschen and Apple Pie.

A variety of workshops, information stalls on the festival ground and a diverse entertainment programme with traditional dances and artists enthralled the guests.

The two-day annual gala event over the years has garnered reputation and emerged as one among the premier platform for cultural exchange between Stuttgart and Mumbai.

Started in 2004, the 'Stuttgart meets Mumbai' Wine Festival, is a celebration of the long and enduring partnership between the twin-cities of Stuttgart and Mumbai.

About Lapp India

[Lapp India](#) is a 100% subsidiary of the Lapp Group. Having started its operations in 1996, Lapp India provides about 150,000 km per year of power, control, instrumentation and data cables along with connectors, accessories and End-to-End Systems to over 5000 customers pan India. Our customers are spread across different industry segments such as automation, textile, automotive, machine tools, oil and gas, renewable energy, process industries, as well as in the infrastructure and building sectors.

- 23 Sales offices close to customers all over India & 5 service points
- 300 employees committed to best serve customers
- Strong network of 150 dealers
- 2 manufacturing units - Bangalore and Bhopal
- 5 Warehouses
- State of the art laboratory
- Fully Fledged Innovation and Engineering Centre

In 2012, Lapp India completed phase one of its second manufacturing plant in Pilukedi, Bhopal which produces more than 216,000 kms of single core cables per annum, catering mainly to the Building Cable Segment. The production area at Jigani was also doubled in 2014 and a new multi core line was commissioned in Bhopal with a total investment of over 5 Million Euros.

Lapp brands – ÖLFLEX®, UNITRONIC®, ETHERLINE®, HITRONIC®, EPIC®, SKINTOP®, SILVYN®, FLEXIMARK® – are some of the best-known in the cable technology field and have earned an outstanding reputation as premium products. All over the world, they stand for the values which Lapp and their customers consider paramount: quality, precision and reliability.

About the Lapp Group:

Headquartered in Stuttgart, Germany, the Lapp Group is a leading supplier of integrated solutions and branded products in the field of cable and connection technology. The Group's portfolio includes standard and highly flexible cables, industrial connectors and screw technology, customized system solutions, automation technology and robotics solutions for the intelligent factory of the future, as well as technical accessories. The Lapp Group's core market is in the industrial machinery and plant engineering sector. Other key markets are in the food industry as well as the energy and the mobility sector.

The Lapp Group has remained in continuous family ownership since it was founded in 1957. In the 2013/14 business year, it generated consolidated revenue of 820 million euros. Lapp currently employs approximately 3,200 people across the world, has 18 production sites and over 40 sales companies. It also works in cooperation with around 100 foreign representatives.

For media queries, please contact:

Apoorva.N/ Chandrika J. Chandwani

Gutenberg Communications

Mobile: +91 9945413592/ +91 8375822747

Email: apoorva@thegutenberg.com/chandrika@thegutenberg.com

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