**Lapp India participates at Renewable Energy India Expo 2017**

**Bangalore, September 21st, 2017:** [LAPP India](http://lappindia.lappgroup.com/), a 100% subsidiary of the Lapp Group Germany, a leading supplier of integrated solutions and branded products in the field of cable and connection technology, participated in the Renewable Energy India Expo 2017 from September 20th – 22nd, 2017 at the India Expo Center, Greater Noida.

Lapp India leveraged the platform to showcase their innovations for the renewable sector including, **SOLAR AL FLEX**, a lightweight, flexible aluminium cable with high price-performance; **ÖLFLEX® SOLAR XLR/XL WP**, waterproof cables that are durable and weather-resistant, making them a safe alternative for use in areas which are prone to flooding, or where cables are installed underground in protective conduits where water, heat and moisture can accumulate; and **SKINTOP® CABLE BUSHING SYSTEM,** that allows cables of different diameter sizes to be fitted into a single platform safely and in an orderly manner.

“India is making giant leaps in the renewable energy sector. Looking at the growth, Lapp not just sees a huge potential in this segment but also wants to be a trusted partner in cable and connection technology for clean and green energy. We have over 10 years of expertise in the renewable industry and our products are globally certified and approved.”, said **Mr. Marc Jarrault – MD – LAPP India Pvt. Ltd.**”, REI Expo being the Asia’s largest and most influential renewable energy event had our products showcased as innovative and dependable solution for the renewable segment”, added **Mr. Jarrault**.

While the solar industry requires efficient and reliable transmission of power for its smooth operation, the wind industry longs for robust cabling and connectivity solutions with international certifications. Lapp helps meet these industry challenges with a comprehensive array of products ranging from cables, connectors, splitters to recently launched managed and unmanaged switches to ensure reliable connectivity. Our focus is to not only meet the current demands of the renewable energy industry, but also explore innovative ways to tap into the potential of this fast-growing industry.

The three-day high impact exhibition brings together exhibitors, consultants, business experts and key government officials, to showcase innovations in the renewable sector and facilitate discussions highlighting the developments, challenges and way forward.

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**About Lapp India**

[Lapp Group India](http://lappindia.lappgroup.com/) is a 100% subsidiary of the Lapp Group. Having started its operations in 1996, Lapp India provides about 150,000 km per year of power, control, instrumentation and data cables along with connectors, accessories and End-to-End Systems to over 5000 customers pan India. Our customers are spread across different industry segments such as automation, textile, automotive, machine tools, oil and gas, renewable energy, process industries, as well as in the infrastructure and building sectors.

* 23 Sales offices close to customers all over India & 5 service points
* 3440 worldwide employees committed to best serve customers
* Strong network of 150 dealers
* 2 manufacturing units - Bangalore and Bhopal
* 5 Warehouses
* State of the art laboratory
* Fully Fledged Innovation and Engineering Centre

In 2012, Lapp Group India completed phase one of its second manufacturing plant in Pilukedi, Bhopal which produces more than 216,000 kms of single core cables per annum, catering mainly to the Building Cable Segment. The production area at Jigani was also doubled in 2014 and a new multi core line was commissioned in Bhopal with a total investment of over 5 Million Euros.

Lapp brands – ÖLFLEX®, UNITRONIC®, ETHERLINE®, HITRONIC®, EPIC®, SKINTOP®, SILVYN®, FLEXIMARK® – are some of the best-known in the cable technology field and have earned an outstanding reputation as premium products. All over the world, they stand for the values which Lapp and their customers consider paramount: quality, precision and reliability.

Lapp now offers ÖLFLEX® CONNECT, its customized cable assembly solution to meet the exact customer requirements. The solution ranges from cables or custom servo assemblies to complex drag chain applications. This plug and play solution displays superior German quality and high competence.

Lapp India has pan-India presence with dedicated regional Sales & Marketing offices in Delhi, Mumbai, Kolkata, Chennai, Pune and Bangalore providing standard products and customised solutions to meet customer requirements across various industry segments. In addition to Lapp’s traditional sales channel, customers can also shop online from anywhere across the world on Lapp Group’s **E-Shop** ([www.thelappstore.com](http://www.thelappstore.com)), a dedicated e-commerce platform to make purchasing Lapp quality products, easier, faster, and profitable.

**About the Lapp Group**

Headquartered in Stuttgart, Germany, the Lapp Group is a leading supplier of integrated solutions and branded products in the field of cable and connection technology. The Group’s portfolio includes standard and highly flexible cables, industrial connectors and screw technology, customized system solutions, automation technology and robotics solutions for the intelligent factory of the future, as well as technical accessories. The Lapp Group’s core market is in the industrial machinery and plant engineering sector. Other key markets are in the food industry as well as the energy and the mobility sector.

The Lapp Group has remained in continuous family ownership since it was founded in 1959. In the 2015/16 business year, it generated consolidated revenue of 901.5 millioneuros. Lapp currently employs approximately 3,440 people across the world, has 17 production sites and over 40 sales companies. It also works in cooperation with around 100 foreign representatives.