

## Lapp India to Showcase Innovative and Productive Range of Products at IMTEX 2017

**Bangalore, January 13, 2017:** [Lapp India](http://www.lappindia.lappgroup.com), a 100% subsidiary of the Lapp Group Germany, a leading supplier of integrated solutions and branded products in the field of cable and connection technology in India announced their participation in the 18<sup>th</sup> edition of **IMTEX 2017 from January 26 – February 1, 2017** at the **Bangalore International Exhibition Centre (BIEC) in Bengaluru**.

IMTEX is a flagship event for the Indian metal cutting industry. IMTEX 2017 edition will showcase an exhaustive range of innovations and technological refinements in the complete product segment of metal-cutting machine tools.

At IMTEX 2017, Lapp India will be displaying its standard product offering in cables, connectors, glands and accessories. However, greater focus will be on showcasing **ÖLFLEX® CONNECT**, their customized solution offering especially for Machine Tool segment.

In addition to the above, Lapp India will be showcasing products, which are unique to Machine Tool industry - **ÖLFLEX® ROBOT 900 P**, **ÖLFLEX® ROBOT F1** and **ÖLFLEX® CHAIN 808**. These cables have been designed keeping in mind the requirements and challenges faced by the Machine Tool segment with regard to flexibility, compact machine design and harsh environmental conditions during manufacturing.

At IMTEX, Lapp India will also launch **EPIC®SMART** range of connectors that are especially designed for the Asian market with the advantage of price/ performance ratio.

“The Indian Machine Tool industry looks to be heading towards a major facelift now. And we believe this is an opportunity for us to create and deliver value to our customers with our bouquet of products and solutions that help in increasing the productivity and profitability of their businesses,” said **Mr.Marc Jarrault – MD – Lapp India Pvt. Ltd.** “India is a potential market in the global Machine Tool industry hence this segment becomes very critical for Lapp India in terms of expanding the business further,” he further added.

**Lapp India is also inviting its customers to register themselves for IMTEX 2017 on their website [www.lappindia.lappgroup.com](http://www.lappindia.lappgroup.com) and stand a chance to win an iPad Mini.**

### About Lapp India

[Lapp India](http://www.lappindia.lappgroup.com) is a 100% subsidiary of the LAPP GROUP Germany, is a leading supplier of integrated solutions and branded products in the field of cable and connection technology. Having started its operations in 1996 with a manufacturing unit in Jigani, Bangalore Lapp India provided in 2014 about 120,000 km per year of control, instrumentation, power and data cables along with connectors, accessories and End to End Systems to over 3000 customers pan India spread across different industry segments such as automation, textile,

automotive, machine tools, oil and gas, renewable energy, process industries, as well as in the infrastructure and building sectors.

- 23 Sales offices close to customers all over India
- 260+ employees committed to best serve customers
- Strong Network of 130 + dealers
- 2 top of the notch manufacturing units - Bangalore and Bhopal
- State of the Art Laboratory
- Fully fledged Technology and innovation center

In 2012, Lapp India completed phase 1 of its second manufacturing plant in Pilukedi, Bhopal which produces more than 216,000 kms of single core cables per annum, catering mainly to the Building Cable Segment. The production area at Jigani was also doubled in 2014 and a new multi core line was commissioned in Bhopal with a total investment of over 5 Million Euros.

Lapp brands – ÖLFLEX®, UNITRONIC®, ETHERLINE®, HITRONIC®, EPIC®, SKINTOP®, SILVYN®, FLEXIMARK® – are some of the best-known in the cable technology field and have earned an outstanding reputation as premium products. All over the world, they stand for the values which Lapp and their customers consider paramount: quality, precision and reliability.

#### **About the Lapp Group:**

Headquartered in Stuttgart, Germany, the Lapp Group is a leading supplier of integrated solutions and branded products in the field of cable and connection technology. The Group's portfolio includes standard and highly flexible cables, industrial connectors and screw technology, customized system solutions, automation technology and robotics solutions for the intelligent factory of the future, as well as technical accessories. The Lapp Group's core market is in the industrial machinery and plant engineering sector. Other key markets are in the food industry as well as the energy and the mobility sector.

The Lapp Group has remained in continuous family ownership since it was founded in 1959. In the 2013/14 business year, it generated consolidated revenue of 820 million euros. Lapp currently employs approximately 3,200 people across the world, has 18 production sites and over 40 sales companies. It also works in cooperation with around 100 foreign representatives.

---

**For media queries, please contact:**

**Apoorva.N/ Chandrika J. Chandwani**

**Gutenberg Communications**

**Mobile: +91 9945413592/ +91 8375822747**

**Email: [apoorva@thegutenberg.com](mailto:apoorva@thegutenberg.com)/ [chandrika@thegutenberg.com](mailto:chandrika@thegutenberg.com)**