PRESS RELEASE

Chancellor Merkel visits the Lapp Group

Lapp exhibits e-mobility charging system at Hannover Messe

Stuttgart/Hanover, 7 April 2014

This year's Hanover Messe was a great success for the Stuttgart-based Lapp Group, whose many stand visitors included the German Chancellor Dr Angela Merkel and the Dutch Prime Minister Mark Rutte, both of whom took an interest in the latest products from the Swabian family business. Chairman Andreas Lapp and his brother Siegbert (board member for Technology and Innovation) used the opportunity to show the German Chancellor the LAPP DOUBLE-HELIX, an e-mobility charging system like no other, developed and patented by the Lapp Group. What makes this charging system unique is the coiled design of the charging cable, which allows for a particularly compact overall system. The LAPP DOPPEL-HELIX weighs almost 50 per cent less than conventional charging systems with spiral cables and takes up half as much space. It is also 25 per cent cheaper.

"Space and more importantly weight are key considerations when it comes to designing electric cars," explains Siegbert Lapp. "They still have a rather short range, but every kilogramme of weight saved means they can go that much further." The Lapp Group fits the LAPP HELIX at company headquarters in Stuttgart with its own "Type 2" charging plug. The "Type 2" design was recently designated as the default type by the EU.

The Chancellor's response was thoroughly positive: "Great! The ingenuity shown by medium-sized German companies as they make their mark on the

Lapp Group NA www.lappgroupna.com

Media Contact

Maureen Broe Communication Manager 29 Hanover Road Florham Park, NJ 07932 800-774-3539 mbroe@lappusa.com



PRESS RELEASE



global market never fails to impress. It's a rock-solid foundation that serves the German economy well."

The Lapp family is passionately committed to e-mobility: Andreas Lapp's company car is a Smart electric drive, and Siegbert Lapp is one of the first owners of the new BMW i3.

About the Lapp Group:

Headquartered in Stuttgart, Germany, Germany, the Lapp Group is a leading supplier of integrated solutions and branded products in the field of cable and connection technology. The Lapp Group has remained in continuous family ownership since it was founded in 1959. Lapp currently employs approximately 3,200 people across the world, has 18 production sites and over 40 sales companies. It also works in cooperation with around 100 foreign representatives.

Lapp Group North America:

As part of the worldwide Lapp Group, Lapp Group NA offers a complete onestop automation solution for cable and connector needs. Lapp has the broadest range of products, including OLFLEX®, UNITRONIC®, and SILFLEX® flexible and continuous-flex cables, SILVYN® cable track and accessories, EPIC® rectangular, circular, and Pin & Sleeve Connectors, SKINTOP® strain relief cable glands, FLEXIMARK® Cable Marking Systems, remote access ports, and custom harness assemblies. From its state-of-theart manufacturing facilities in Florham Park, NJ, Lapp Cable Works manufactures custom cables for unique applications.

> Lapp Group NA www.lappgroupna.com

Media Contact

Maureen Broe Communication Manager 29 Hanover Road Florham Park, NJ 07932 800-774-3539 mbroe@lappusa.com

